



**CHARLESTON®**  
**WINE + FOOD**  
**FESTIVAL**

charleston  
magazine  
www.charlestonmag.com

## **2011 BB&T Charleston Wine + Food Festival® Official Poster Competition**

### ***Call for Entries***

#### **Description:**

The BB&T Charleston Wine + Food Festival® are proud to once again partner with *Charleston* magazine to present the fifth annual Poster Competition. Artists who are 18 years or older and residents of the Tri-county area may submit original works for consideration in the design competition of the 2011 poster. These designs are then judged by a panel representing both the culinary and art communities. Artists' designs should illustrate Charleston's unique culinary culture and exhibit characteristics that would appropriately represent the Festival. When creating the final design, the artist should keep in mind that the poster is vertical in orientation and the design will be used in marketing and retail materials. Keeping with the theme for the past five years, artists are asked to incorporate into the design the signature wine stain similar to the one that has appeared on past posters.

#### **Winning Poster Details:**

The winner will receive \$1,000, recognition as the Official Poster Artist, posters and various retail items that feature the design (TBD). The winning poster design will be showcased in *Charleston* magazine, as well as being used for official retail merchandise and in storefronts across the area to promote the Festival. The artist is expected to attend the Festival's Poster Unveiling Party at Wine Under the Oaks on December 5, 2010, and the actual Festival to autograph merchandise showcasing the design. Deadline for submission is Friday, September 17, 2010. Entry into the competition is free.

#### **Eligibility:**

Open to all artists 18 years and older who reside in Charleston, Berkeley, or Dorchester counties.

#### **Entries:**

To enter, artist must complete and send the attached entry form along with the **mounted** artwork no later than Friday, September 17, 2010 by 5pm. Once submitted, all entries become possession of the BB&T Charleston Wine + Food Festival®.

*Entries must consist of the following; incomplete entries will **not** be considered:*

1. Completed entry form. Attach to the back of the printed piece in an envelope.
2. All media is acceptable, though digital submissions are preferred. Digital artwork should be printed by four-color process and mounted on an 18" wide x 24 high" (vertical) foam core. Layered source files should be submitted on a CD as well.

3. Please **DO NOT** add the Festival logo or dates in your artwork, the Festival will be responsible for that portion of the design.
4. Official Festival wine stain must be included. For digital entries the wine stain artwork can be downloaded from [charlestonmagazine.com](http://charlestonmagazine.com)
5. Brief biography of the artist should be attached to the back of the printed piece in an envelope.

**Notification:**

All artists will be notified of the outcome of the competition by Friday, November 26, 2010. One winner will be selected from the competition, but the judges may select honorable mentions. Artwork will **not** be returned as all entries become possession of the Charleston Wine + Food Festival®. Artists should **NOT** call or e-mail regarding the status of their entry.

**Panel of Judges:**

**Chef Sean Brock, Executive Chef, McCrady's and Charleston Wine + Food Festival®  
Chef Chair**

Chef Brock has a long list of accomplishments and accolades to his credit, including two dinners for the James Beard Foundation, two features on the Food Network, numerous glowing reviews and local awards, and apprenticeships with acclaimed chefs. Most recently Sean was honored with a James Beard Award for Best Chef Southeast.

**Richard Jerue, President, Art Institute of Charleston and Board Member, Charleston  
Wine + Food Festival®**

Richard Jerue has served on the board of the BB&T Charleston Wine + Food Festival® for the last two years in the role of Vice President. Mr. Jerue brings knowledge and passion for the local culinary industry from his experience as President of The Art Institute of Charleston.

**Erika McMillan, Media + Marketing Manager, Charleston Wine + Food Festival®**

Erika McMillan volunteered for the Festival for two years before joining the staff and previously served as the chair of the marketing committee. McMillan will celebrate her third anniversary with the Festival and manages media, marketing, advertising and website initiatives in her role. She is a member of the Public Relations Society of America's and the American Marketing Association. Erika serves as a board advocate to the Lowcountry Food Bank.

**Melinda Smith Monk, Charleston magazine, Art Director**

Melinda Smith Monk has led the creative team at *Charleston* magazine for more than 13 years. While at the company, Monk has directed *Charleston*, *Charleston Home*, *Charleston Weddings* magazines, as well as sister titles *WNC*, *G- The Magazine of Greenville* and *Grand Strand*. Under her direction, *Charleston* magazine and *Charleston Home* magazine have been awarded numerous industry awards, including ADDYS, OZZIES, and the PRINT REGIONAL DESIGN AWARD.

**Zach Norris, Charleston Wine + Food Festival® Graphic Designer**

Having joined the growing Charleston Wine + Food Festival® in June 2010, Zach Norris brings his experience and expertise as the Festival's first in-house graphic designer. Zach has over 6 years of professional design experience, most recently serving as advertising art director with

*Charleston* magazine. Zach completed his Bachelor of Fine Arts in graphic design and graduated with honors from Savannah College of Art and Design.

**Grandee Ray, Owner, Grande Ideas**

Grandee Ray brings fervor for creative solutions, innovative approach to business and relentless energy. Grand Ideas' mission statement - "Growth through unsurpassed customer service." is the guiding principle that ultimately creates a promotions and branding company that provides service to the customer unlike any in the industry. Grand Ideas has served as the official retailer for the BB&T Charleston Wine + Food Festival® for the last five years.

**Angel Postell, BB&T Charleston Wine + Food Festival, Executive Director**

With over fifteen years of experience, Angel Passailaigue Postell, APR has a wide array of experience and knowledge in public relations, marketing and special event planning. In the role of Executive Director she handles all day-to-day management operations of the Festival, serves as the liaison between the Board of Directors, oversees accounting and financial details, coordinates volunteer programs, handles fundraising efforts, and assists with marketing and event planning initiatives.

**For More Information:**

To learn more about the competition, visit [www.charlestonmag.com](http://www.charlestonmag.com) or email [art@charlestonwineandfood.com](mailto:art@charlestonwineandfood.com). Due to the large number of entries and interested artists, we ask that you DO NOT call either organization for information.



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**2011 BB&T Charleston Wine + Food Festival® Official  
Poster Competition**

**ENTRY FORM**

***PLEASE COMPLETE AND ATTACH TO THE BACK OF ARTWORK IN AN ENVELOPE.***

**Agreement:**

By signing below, I attest to and agree to the following: I am at least 18 years of age and reside in Charleston, Berkeley, or Dorchester County. The artwork submitted is entirely my own work. My artwork will be considered by the BB&T Charleston Wine + Food Festival® for the 2011 Official Poster Design. However, whether chosen or not, my artwork will **not** be returned and will become the exclusive property of the Charleston Wine + Food Festival®. The Festival may auction the piece to raise money for charitable endeavors without my consent. If my poster design is chosen, I fully understand that I relinquish all rights to the artwork. If my artwork is chosen I understand that I am expected to attend the Festival's Poster Unveiling Party on Sunday, December 5, 2010 and make several appearances during the Festival weekend, March 3-6, 2011. I understand that incomplete entry forms will not be considered\*.

Signature:

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Name:

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Address:

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City: .....

State: .....

Zip: .....

Phone: .....

Email: .....

Age: .....

Birth date: .....

\*To be considered entry forms **must** include an 18" wide x 24" high (vertical) artwork mounted on foam core or painted on canvas, an artist biography, and an official wine stain. Digital submissions **must** also include layered source files on a CD.

**Please send or deliver all entries to:**

BB&T Charleston Wine + Food Festival®  
One Cool Blow Street, Suite 322  
Charleston, South Carolina 29403

***Entries can be delivered every Wednesday from 10 am-3pm from July 14- September 15 OR on Friday September 17 from 9 am-5 pm.***