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Calling All Aspiring Designers!

Charleston Fashion Week Opens its Emerging Designer Competition to Residents of SC, NC, and GA

September 24, 2008 – Charleston, South Carolina – With the overwhelming success of last year's emerging designer competition, *Charleston* magazine just announced the criteria for their newly launched **Emerging Fashion Designer Competition: Southeast**. A panel of five prestigious judges will award nine aspiring designers with the opportunity to show their collections during *Charleston Fashion Week*. The final winner will be recognized at the finale gala on Saturday, March 28th.

Applications for the competition can be found on Charleston Fashion Week's official website, www.charlestonfashionweek.com. To qualify, a designer must satisfy all of the following criteria:

- Meet one stipulation below:
 - Currently design for or own a label for less than two (2) years
 - Currently design as a hobby or part-time job
 - Currently study fashion or is enrolled in a similar program
- Be a resident of South Carolina, North Carolina, or Georgia
- Be 18 years of age or older

To enter the competition, submission packets must include ALL of the following elements:

- 5 completed and signed applications
- 5 copies of the designer's biography
- 5 copies of collection sketches (4 looks) to be shown at *Charleston Fashion Week*
- 5 copies of an entry video (1-5 minutes in length)
- 5 copies of photo portfolio including two completed looks, both full length and detail shots
- 5 copies of a photograph/headshot of the designer

Please note, quality photographs are expected from all applicants and any incomplete applications will be discarded. Submission packages may be sent to:

Charleston Magazine
Attn: Megan Casey
782 Johnnie Dodds Blvd, Suite C
Mt. Pleasant, SC, 29464

The deadline for submissions is **November 17th**. Applications must be post marked or received by this date, no exceptions. To learn more about the competition and to download applications, please visit www.charlestonfashionweek.com.

The third annual *Charleston* magazine's *Charleston Fashion Week* is a five-night celebration of the city's flourishing retail and design community featuring runway shows from local retailers, the bridal couture show, and the debut of emerging regional designers. With nearly 100 designers presented, chic after-parties, and a portion of the proceeds benefiting the Charleston chapter of Dress for Success, this year's *Charleston Fashion Week* will be the "haute"-est event of the season. CFW 2009 was named as one of *The Southeast Tourism Society's Top 20 Events* in March 2009 and will be held March 24-28 under the tents in Marion Square in downtown Charleston. Visit www.charlestonfashionweek.com for more information on the designers, schedule of events, sponsors, tickets, and more.